

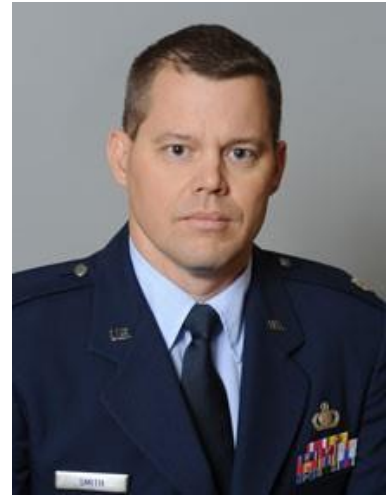
**COL Jeffrey S. Smith, Ph.D.**  
Professor

**Contact Information**

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**Education**

Ph.D. Economics, University of Tennessee, 2004  
M.S. Economics, Wright State University, 1995  
B.A. Economics, University of South Carolina, 1990



**Research Interests**

Market Efficiency, Exchange-Traded Products, Alternative Assets, Investment, Wealth, and Retirement

**Courses Taught**

BU 215 – Personal Financial Planning  
BU 310 – Business Finance  
BU 411 – Equity Analysis  
BU 412 – Fixed Income and Derivatives

**Recent Publications**

Barry R. Cobb and Jeffrey S. Smith. "Selecting a Social Security Age to Balance Consumption and Risk". *Financial Services Review* 28 (2020) pp. 201-221.

Kathy Simms and Jeffrey S. Smith. "Capital budgeting after the Tax Cut and Jobs Act: A classroom exercise". *Journal of Business Cases and Applications*. 28 (2020)

John S. Zippel, Troy J. Siemers, and Jeffrey S. Smith. "Crop Circles or Actionable Information – Geometric Patterns in Commodity Price Data?" *IFTA Journal* (2019), pp. 54–65

Kathy Simms, Jeffrey S. Smith, and Robert Moreschi. "First Look at the Tax Cuts and Jobs Act of 2017: Seven Questions About the Business Interest Deduction". *The CPA Journal*. 88.7 (2018), pp. 22–24

K. Small, J. Smith, and P. Njoroge. "Benchmarking and Bias". In: *Hedge Funds: Structure, Strategies, and Performance*. Ed. by H. Kent Baker, G. Filbeck, and H. Kiyamaz. Oxford University Press, 2017, pp. 510–523

K. Small, J. Smith, and E. Small. "Historical Performance of Private Equity: Cross-Country Evidence". In: *Private Equity: Opportunities and Risks*. Ed. by H. Kent Baker, G. Filbeck, and H. Kiyamaz. Oxford University Press, 2015, pp. 239–258

**Books**

Jeffrey S. Smith. Business Finance - Theory, Techniques and Tools. *Self-Published*, 2019

**Works in Progress**

“Declining Consumption Model for Retirees to Balance Spending and Risk” with Barry R. Cobb and Jeffrey S. Smith

“Should Investors Buy Real Assets or a Financial Asset Proxy?”

“Patterns in the Vig – NFL Betting Trends” with Mark Tuttle