

Department of Economics & Business (ECBU)



An AACSB International accredited program





What you will hear today

- Our mission
- What you can do with your degree?
- Our curriculum
- Our faculty
- Enrichment opportunities



***Our goal is to help you decide if
Economics and Business is right for **you!*****



Mission Statement



Department of Economics and Business (ECBU)

To develop ethical, resilient, and compassionate business leaders who are lifelong learners with communication and critical thinking skills to meet the challenges of a diverse and dynamic global environment. We will accomplish this by offering a rigorous liberal arts curriculum based on a solid foundation of economic theory, business knowledge, and quantitative methods.





Career Opportunities



What can you do with **your degree?**

An Economics and Business degree from VMI prepares you for almost any leadership position.

- Finance
- Management
- Marketing
- Financial Services
- Banking
- Military
- Foreign Service
- Justice System
- Project Management
- Sales
- Consulting



Career Opportunities (cont'd)



Sample of recent **job placements** for ECBU graduates

- Amazon
- Microsoft
- New York International Capital
- Wells Fargo
- Bloomberg
- Huntington Ingalls
- Norfolk Southern
- Mass Mutual
- Morgan Stanley
- Oracle
- Lockheed Martin



Further Your Education



What MORE can
you do with your
degree?

Our ECBU degree also prepares
you for Graduate School.

Partnership Graduate Programs:

University of Virginia, College of William & Mary, Virginia
Commonwealth University, and Florida State University

- Economics
- Business
- Health Administration
- Law
- Public Administration
- Analytics
- Environmental Studies



Further Your Education (cont'd)



Sample of recent graduate school placements for ECBU graduates

William & Mary

- M.S. in Accounting

Seton Hall

- Law School

Liberty University

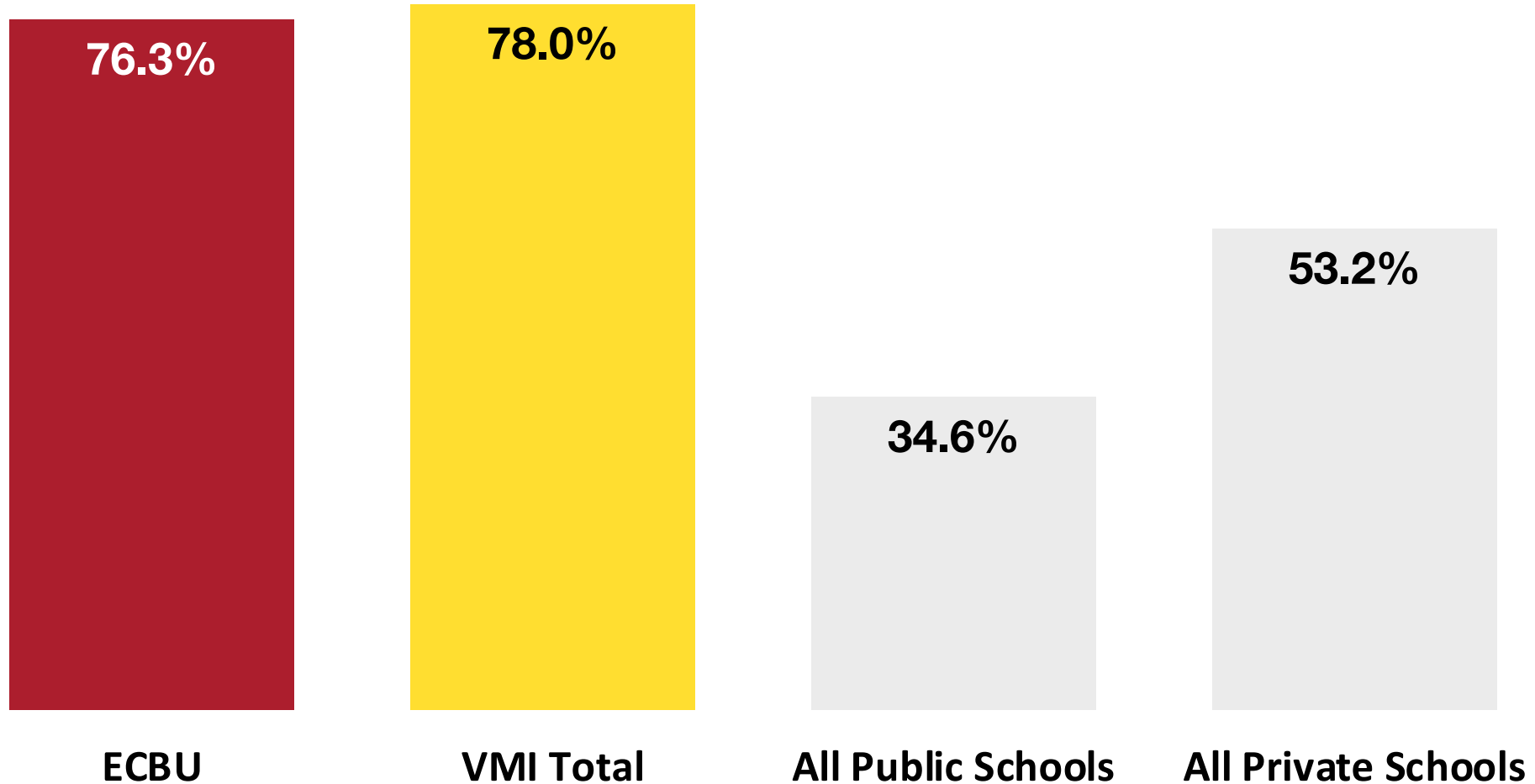
- M.B.A.



Educational Outcomes



ECBU GRADUATION RATE

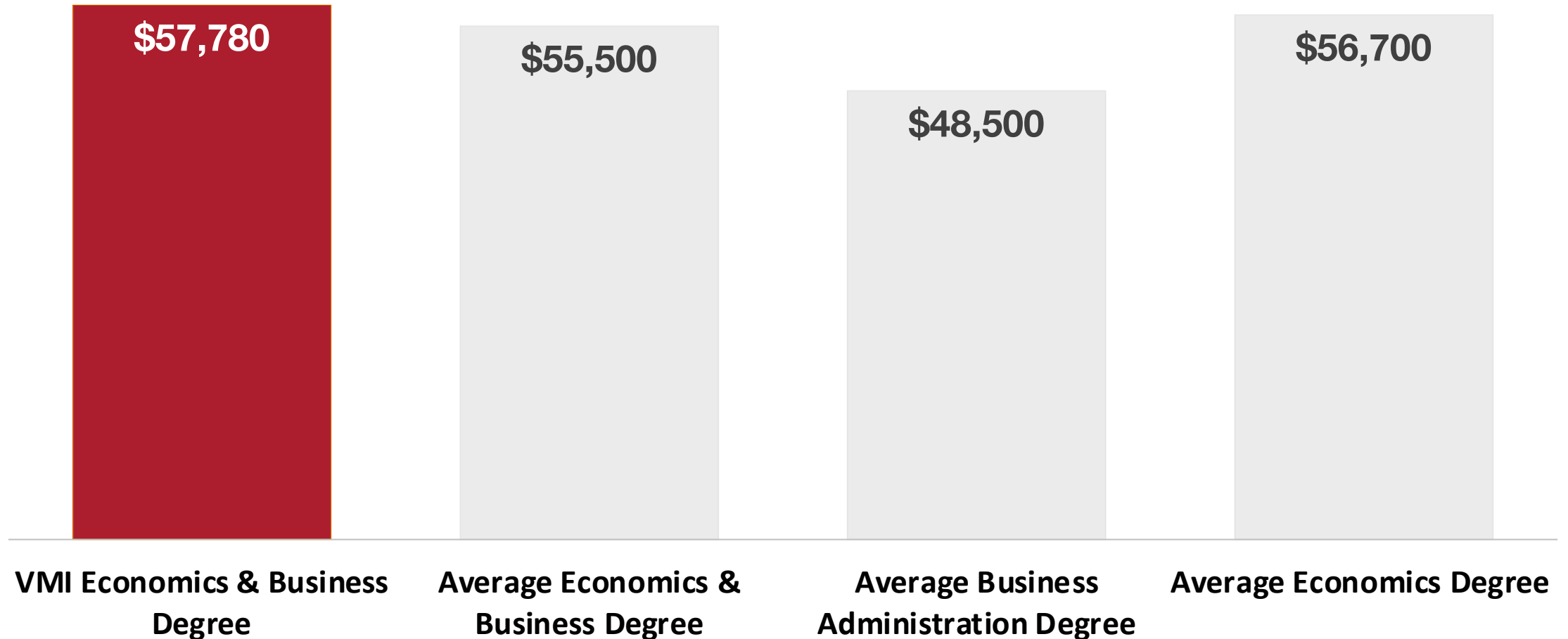




Career Outcomes



AVERAGE ECBU GRADUATE STARTING SALARY FOR NON-COMMISSIONING CADETS





Essential Features of the ECBU Major



- **EBCU prepares cadets for the demands of today's modern career world.**
 - We expect cadets to graduate in 4 years.
 - Cadets take 17 to 17.5 hours per semester.
 - Our program requires 66 credit hours in economics and business and 139 credit hours overall.
 - We provide challenging quantitative coursework that increases in rigor each year.
- **Our program is grounded in a liberal arts education:**
 - The "rat" year consists of General Education courses.
 - Cadet must complete two years (i.e., 4 courses) of the same foreign language.
 - Cadet select 9 hours of electives in humanities and social sciences.





Essential Features of the ECBU Major

- **Cadets can use their 9 hours of business electives and 12 hours of economic electives to develop areas of expertise.**
 - Concentration in Financial Management
 - Concentration in Global Management

ECBU Elective Courses

- Game Theory & Strategic Behavior
- Sports Economics
- Labor Markets & Policy
- Behavioral Economics
- Poverty, Culture, and Institutions
- Money and Banking
- Data Analytics
- Economics of Politics
- Marketing & Advertising
- Web 2.0
- Investing & Portfolio Management
- Advanced Accounting Topics
- International Business & Economics
- And Many Others!





Pathway Through the ECBU Major

Foundations of Success

Fourth Class Year

- General Education
- Core curriculum designed to intellectually stretch and broaden cadets
- Foundation courses:
How to think
How to study
How to communicate
How to problem-solve
(conception and quantitative)

Economics and Business Principles

Third Class Year

- Initial training in economics and business
- Introductory economics and business courses
- Extracurricular opportunities:
Cadet Investment Group
Personal Finance Club
Building Bridges

Mastering Skills

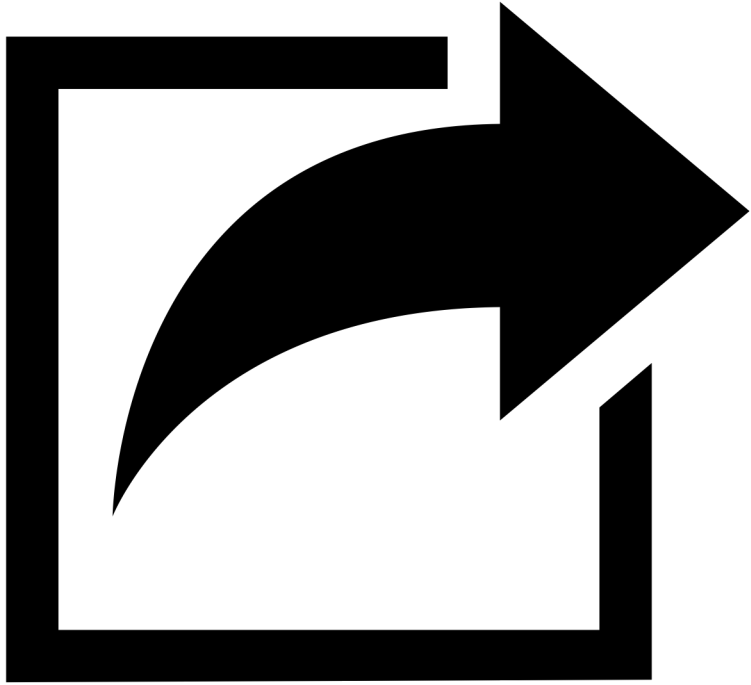
Second Class Year

- Deepened level of understanding of core principles
- Intermediate level economics and business courses, plus applied statistical methods
- Rigorous practice in problem solving and analysis
- Summer internship, undergraduate

Advanced and Applied Learning

First Class Year

- Application of core principles
- Upper level economics and business courses
- Capstone experience to integrate and synthesize core subject material
- Evidence of management- specific knowledge and skills, oral & written communication, critical



NOTE: Remember to have your AP scores and transfer credit sent to VMI as soon as possible.





Minor in ECBU

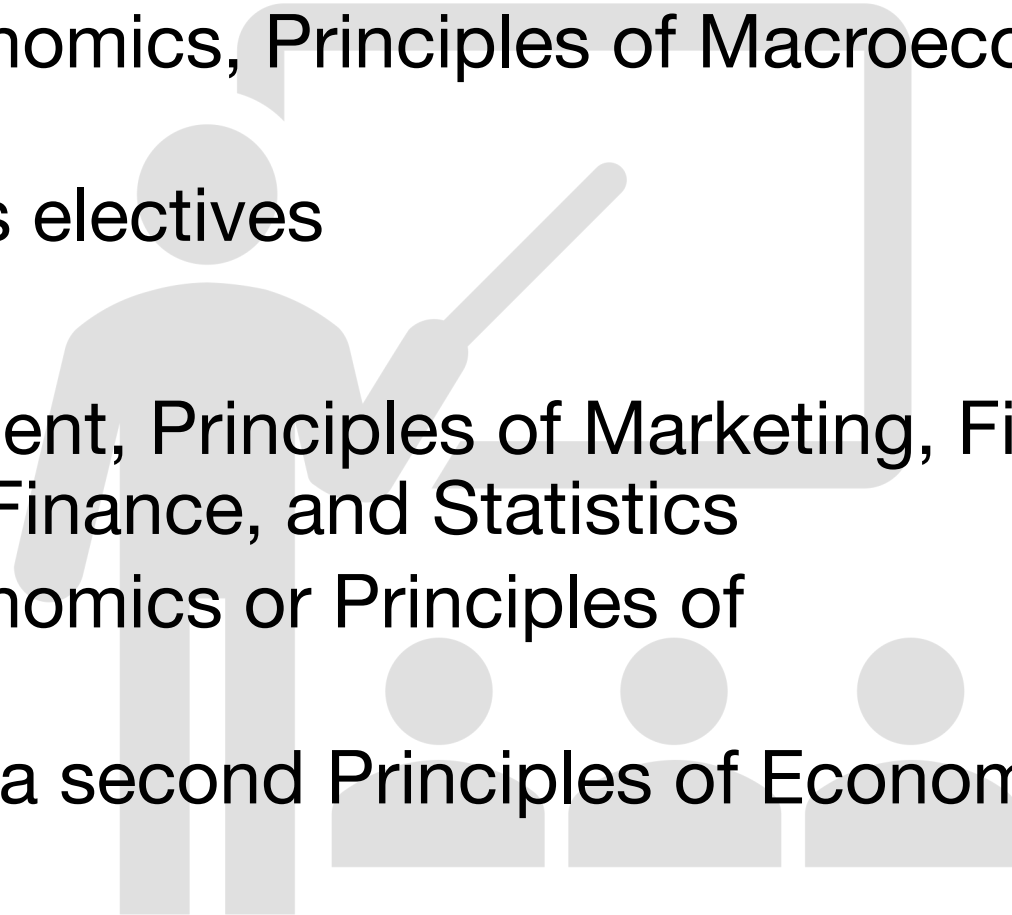


- **Minor in Economics**

- Principles of Microeconomics, Principles of Macroeconomics, and Statistics
- 4 additional economics electives

- **Minor in Business**

- Principles of Management, Principles of Marketing, Financial Accounting, Business Finance, and Statistics
- Principles of Microeconomics or Principles of Macroeconomics
- 1 business elective (or a second Principles of Economics course)





The ECBU Faculty



Our department is small enough that **we can tailor** learning and research interests **to meet your specific needs.**

- Excellence in teaching is the primary responsibility of our faculty.
- Our low student-to-faculty ratio allows us to focus on you as an individual, not as a number.
- All full-time faculty have doctoral degrees in their fields.



Enrichment Opportunities



- Undergraduate Research
- ECBU Internship Program
- Study Abroad
- Cadet Investment Group
- Personal Finance Club
- Honor Societies – ODE & BGS
- Institute and Departmental Honors Programs
- Leadership in the Corps of Cadets
- Leadership in Extracurricular Programs
 - Building BRIDGES club
 - Promaji Club
 - VMI Running Club





Testimonials



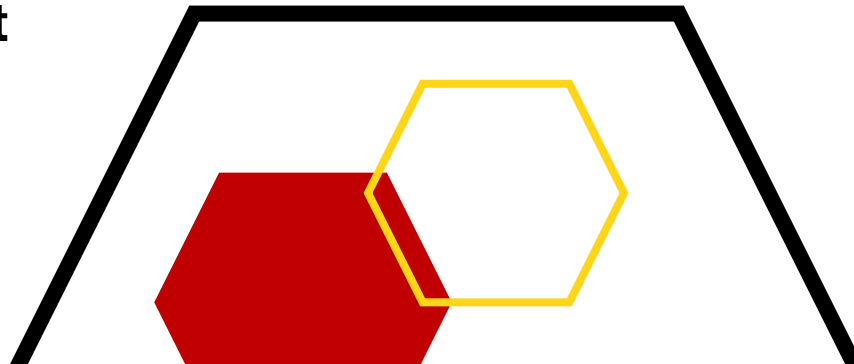
“**I absolutely loved the ECBU curriculum.** On my first day of work in the ‘real world’ I felt more than ready to take on any challenge. In my experience, the economics courses prepared me for the quantitative aspects of my job and the business courses prepared me for the qualitative and critical thinking aspects of my job. I loved having small classes for more individualized attention and for the opportunity to get to know all of my professors. I will always appreciate the ECBU department especially for helping me to learn to think critically and problem solve which I feel are two of my best assets today.”

- **Leah Hopper ‘13**, RiverFront Investment Group

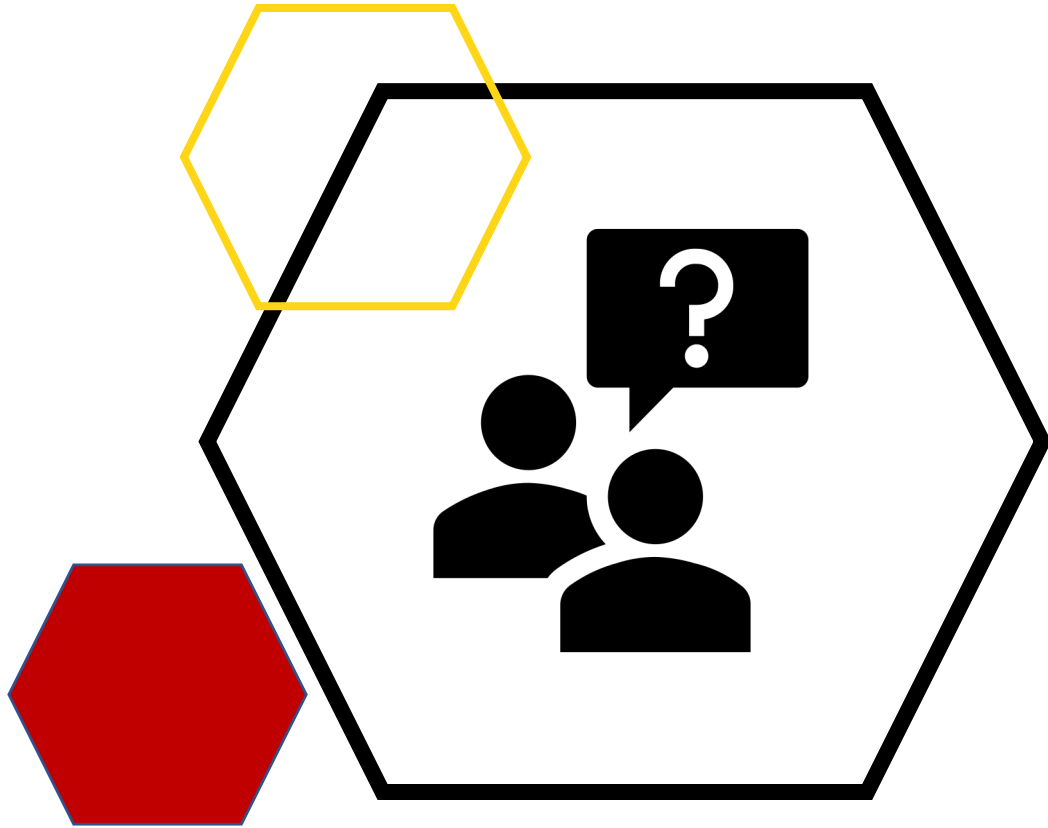
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“**One of my Economics and Business professors always reminded us to ‘be the boss that you would want to work for.’** As I begin my career in the Marines, I see the importance of this philosophy in my daily life. The ECBU Department also taught me the importance of resiliency and a strong work ethic. These habits have helped me throughout my initial training and education in the Marine Corps. I know that I will be successful in my future because of what my professors taught me throughout my time at VMI.”

- **Second Lieutenant Jameson Donahue ‘19**, United States Marine Corps



ANY QUESTIONS?



**You can learn more about the
Department of Economics &
Business (ECBU) at VMI by
visiting:**

<http://www.vmi.edu/ECBU>



Our Curriculum



Bachelor of Arts Degree in Economics and Business

- Concentration in Financial Management
- Concentration in Global Management





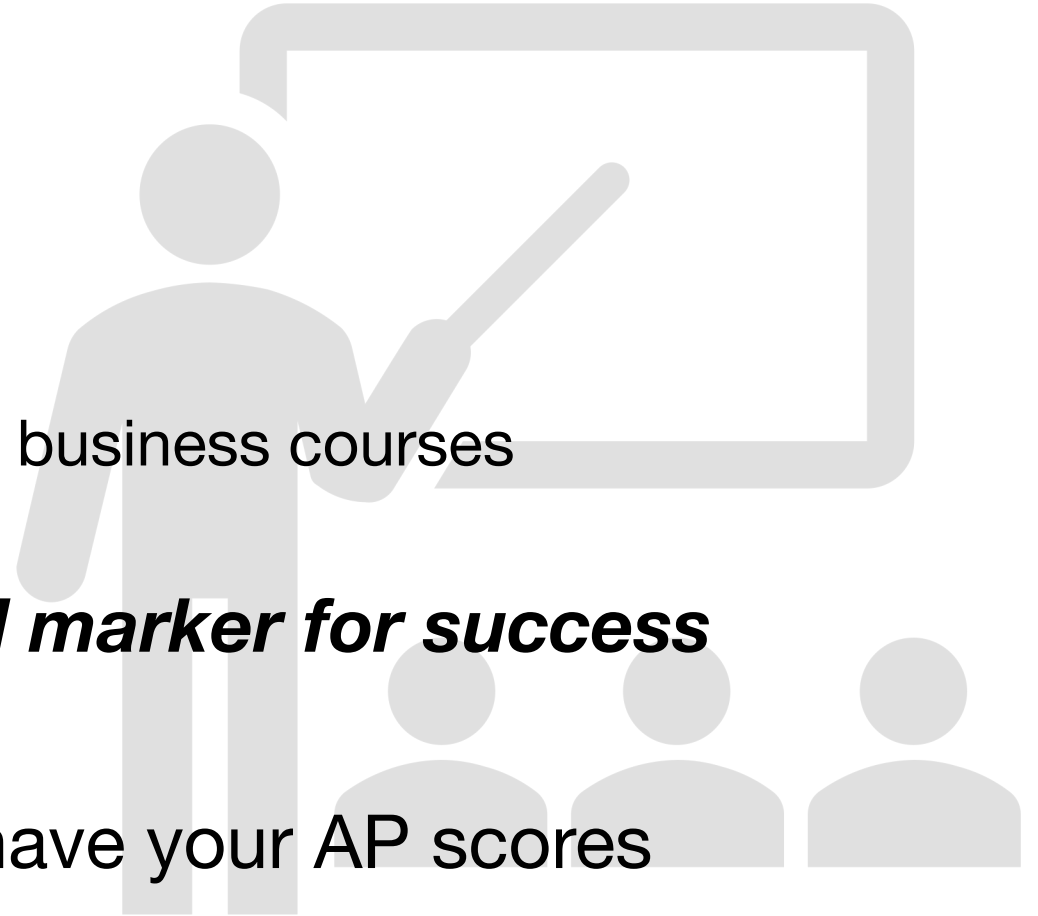
Curriculum (cont'd)

- **Economics AND Business**

- Double Major
- Total number of hours: **139**
- Includes 66 hours in economics and business courses

- **Strong quantitative skills – *good marker for success***

NOTE: Remember to have your AP scores sent to VMI as soon as possible.





FOURTH CLASS YEAR – Freshman “Rat”

FIRST SEMESTER - 4th Class HOURS

BIOLOGY OR CHEMISTRY W/LAB	4
ENGLISH COMPOSITION	3
WORLD HISTORY	3
MATH THAT MATTERS I	3
FOREIGN LANGUAGE	3
NUTRITION/WELLNESS	1/2
ROTC	1

TOTAL	17.5
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SECOND SEMESTER - 4th Class HOURS

BIOLOGY OR CHEMISTRY W/LAB	4
ENGLISH COMPOSITION	3
WORLD HISTORY II	3
MATH THAT MATTERS II	3
FOREIGN LANGUAGE	3
BOXING	1/2
ROTC	1

TOTAL	17.5
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THIRD CLASS YEAR – Sophomore

FIRST SEMESTER – 3rd Class HOURS

PRINCIPLES OF MICROECONOMICS	4
FINANCIAL ACCOUNTING	3
PRINCIPLES OF MANAGEMENT	3
QUANTITATIVE TOOLS	3
FOREIGN LANGUAGE	3
PRINCIPLES OF PHYSICAL CONDITIONING	1/2
ROTC	1

TOTAL	17.5
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SECOND SEMESTER – 3rd Class HOURS

PRINCIPLES OF MACROECONOMICS	4
MANAGERIAL ACCOUNTING	3
PRINCIPLES OF MARKETING	3
LEADERSHIP IN ORGANIZATIONS	3
FOREIGN LANGUAGE	3
PUBLIC SPEAKING	1
SWIMMING	1/2
ROTC	1

TOTAL	17.5
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SECOND CLASS YEAR – Junior

FIRST SEMESTER – 2nd Class

HOURS

INTERMEDIATE MICROECONOMICS	3
BUSINESS FINANCE	3
FREE ELECTIVE	3
HUMANITIES AND SOCIAL SCIENCE ELECTIVE	6
P.E. ELECTIVE	½
ROTC	2

TOTAL**17.5**

SECOND SEMESTER – 2nd Class

HOURS

INTERMEDIATE MACROECONOMICS	3
ECONOMICS	3
OPERATIONS MANAGEMENT	3
BUSINESS ELECTIVE	3
HUMANITIES AND SOCIAL SCIENCE ELECTIVE	3
P.E. ELECTIVE	1/2
ROTC	2

TOTAL**17.5**

FIRST CLASS YEAR – Senior

FIRST SEMESTER – 1st Class

HOURS

PRINCIPLES OF MICROECONOMICS	3
FINANCIAL ACCOUNTING	3
PRINCIPLES OF MANAGEMENT	3
QUANTITATIVE TOOLS	6
FOREIGN LANGUAGE	1/2
PRINCIPLES OF PHYSICAL CONDITIONING	2
ROTC	

TOTAL**17.5**

SECOND SEMESTER – 1st Class

HOURS

BUSINESS POLICY	3
BUSINESS ELECTIVE	3
ECONOMICS ELECTIVES	6
FREE ELECTIVE	3
ROTC	2

TOTAL**17**